

MIKE COBB CREATIVE

Creative
Marketing
Communications
& Design



CONSTRUCTION/REAL ESTATE



Strom Properties — MCC worked with Strom Properties to create a complete new identity, including the **company name, logo, business system, signage** for rental properties, and a **web site**. We have also done web sites for some of the properties that they manage.

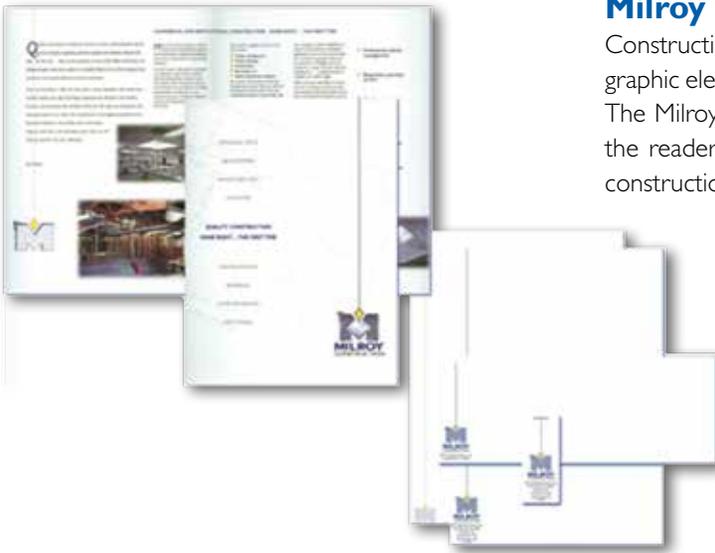


David Bower Builder — MCC created a unique **logo** for this prestige builder, and applied it to a variety of materials including a complete **business system, web site, signage, advertising**, and more.



CONSTRUCTION/REAL ESTATE

page 2



Milroy Construction — MCC created a unique **logo** for Milroy Construction that uses a plumb bob graphic to 'point' to the M in their name ... this graphic element was carried through their **business system** and marketing materials. The Milroy **brochure** used a die-cut M to give a peek inside the brochure, where the reader will see a graphic that takes the building of a clean room facility from construction through completion.



Mac & Lou Construction — Mac & Lou Construction's unique name provided an opportunity to take a fresh and different approach to their **logo** and **business system** materials. We created two characters ... Mac & Lou ... drawn to suggest craftsmen from an earlier time. A sepia color scheme together with drawings of old-fashioned carpenter's tools enhanced this look. **Door Hanger** ... the Mac & Lou door hanger was designed for use in the area surrounding an active project ... it stated an apology for any inconvenience caused by the construction, and provided a tear-off business card.