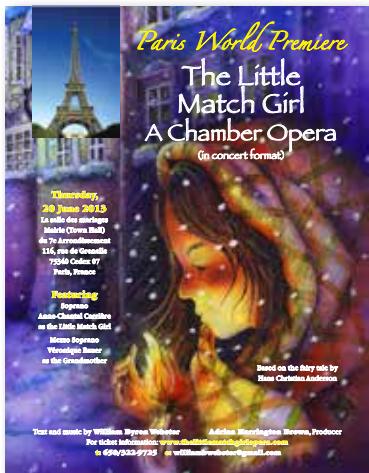


MIKE COBB CREATIVE

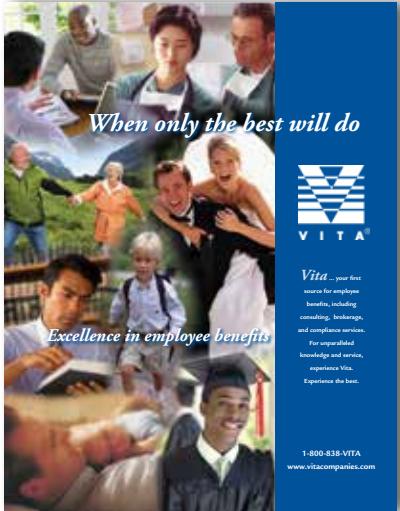
Creative
Marketing
Communications
& Design



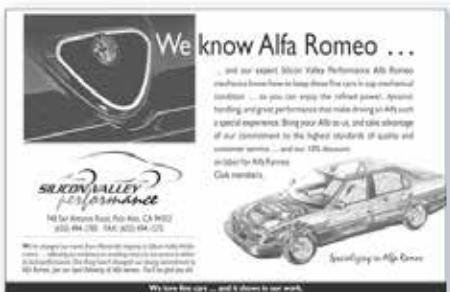
ADVERTISING



The Little Match Girl Opera — a series of ads in national and international opera and other publications, including French and German versions, were used to promote the highly successful Paris debut of this unique musical event.



Vita — a number of full color ads with the theme "When only the best will do" were designed and produced for Vita, a prestigious firm in the employee benefits field.



Silicon Valley Performance — this ad was placed to directly appeal to Alfa Romeo car owners by a shop specializing in that marque. We also designed the SVP logo.

MIKE COBB

C R E A T I V E

Creative
Marketing,
Communications
& Design



ADVERTISING

page 2

Palo Alto is being transformed.
But not in ways that residents want.

On November 4th, vote for Eric Filseth to help restore Palo Alto's sense of community.

Filseth Council Campaign — a series of hard hitting, issue-oriented newspaper ads contributed to the successful election to the Palo Alto City Council of candidate Eric Filseth. We also provided the campaign logo and brochure, and consulted on campaign strategy.

The IRS doesn't make your taxes easy.

Morton & Associates
Certified Public Accountants

We care as much about your tax return as you do
408.322.4666 www.mortoncpa.com

Morton & Associates — ads for this respected local accounting firm have ranged from business development to public service messages.

The weather information you need today—for a safe, efficient voyage tomorrow.

APPLIED WEATHER TECHNOLOGY
U.S. 1-408-739-5822 • Fax: 1-408-739-5829
e-mail: info@appliedweather.com

Advanced Weather Technology — in addition to ads for this innovative technology company, we also provided their logo and marketing brochures.

MIKE COBB C R E A T I V E

Creative Marketing Communications & Design



ADVERTISING

page 3

Canary Communications — one of a series of ads in several national publications promoting a specialized line of electronic equipment. The graphics were designed to give the ads a distinctive look that would stand out in publications with numerous more conventional technology ads.

Meridian World Travel — the use of a blended array of attractive vacation destinations draw the eye to these ads ... and "We'll take you there." is a simple, direct statement of Meridian's service.

Real estate agents — this eye-catching Holiday ad for the mother / daughter team of Leannah Hunt and Laurel Hunt Robinson was an attractive seasonal greeting to an audience in a strong residential real estate market where the persona of the agent(s) is a important draw.